

ALDERAC ENTERTAINMENT GROUP, INC. - Website: www.alderac.com

4045 GUASTI ROAD, SUITE 210 ONTARIO, CALIFORNIA 91761 909.390.5444 • FAX 909.390.5446

Please send your orders to your preferred distributor

AEG's 2016 Black Box

Exclusive Mystery Promo Cards & PRO Black Friday Sale

November 25, 2016 Release

www.alderac.com/blackbox/



What's in the box? No one knows...but AEG PRO members might...Throughout the weeks leading up to Black Friday, AEG PRO members will be leaked unique information about the mysterious Black Box and receive exclusive promo cards for their customers!

HOW TO PARTICIPATE

Purchase (6) AEG's 2016 Black Boxes and receive (6) Exclusive Promo Packs; each containing (25) cards. You'll also receive (2) packs of AEG Tarot-sized Sleeves; each contains (50) sleeves.

HOW TO RECEIVE YOU PROMOS

Beginning Monday September 19th 2016, AEG PRO will have a member's only Black Friday Sale. Participating is easy, simply create a username on our online site and email us at store@alderac.com with your username and your store name. You'll then gain access to our special portal where you'll be able to claim your free Black Friday Black Box Promo Bundle and other exclusive promotional items from past promotions, just in time for the holidays. Among the available items will be: the Guildhall Fantasy Box of Holding, Big Game Night Box, AEG Tarot-sized sleeve packs, Dice City promo cards, and demo copies of popular AEG games.



 $ALDERAC\ ENTERTAINMENT\ GROUP,\ INC.\ -\ Website: \underline{www.alderac.com}$

4045 GUASTI ROAD, SUITE 210
ONTARIO, CALIFORNIA 91761
909.390.5444 • FAX 909.390.5446
Please send your orders to your preferred distributor

HOW TO ORDER

To receive your AEG 2016 Black Box on time we urge you to order promptly. Please follow the 'Steps to Promo Success' right below:

- 1. Order your products with your confirmed preferred distributor. If you have not confirmed your preferred distributor with the AEG PRO Team please do so by calling or emailing us: (909) 974-0078 or pro@alderac.com
- 2. Send us an email to pro@alderac.com or call us, with the validating order quantity.
- 3. Order your promo bundle(s) from http://store.alderac.com, through the Premier Retailer/Black Friday Sale portal.
- 4. Orders from the Black Friday Sale will be shipped no later than Friday November 11, 2016

Deadline for AEG 2016 Black Box Promotion orders with your preferred distributor, is **Friday November 9 , 2016**