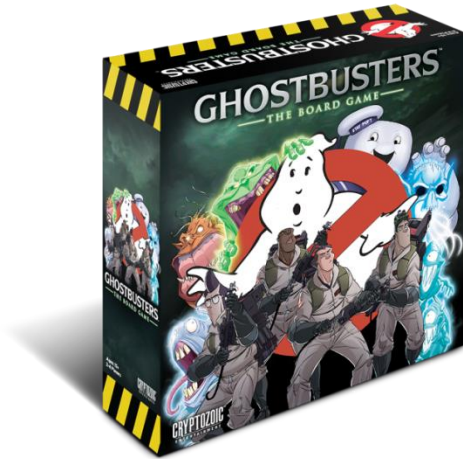


CRYPTOZOIC™ ENTERTAINMENT

Release Date: October 2015

Ghostbusters™: The Board Game



Contents Summary:

- Box Dimensions: 11.5"W x 11.5"H x 4"D
- 48 Custom Plastic Mini Figures
 - 4 Ghostbusters (Venkman, Stantz, Spengler & Zeddemore)
 - 20 Galloping Ghouls
 - 12 Gruesome Twosomes

- 8 Boogaloo Manifestations
 - 1 Slimer
 - 1 Idulnas
 - 1 Ecto-1
 - 1 Stay Puft Marshmallow Man Figure (100mm)
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- 10 Double-Sided 5.25" x 5.25" Custom Illustrated Game Board Tiles
 - 5 D6 (features Ghostbusters Logo replacing the "6")
 - 1 D6 Event Die featuring custom symbols on each side
 - 1 D8
 - 43 Tokens (Streams, Slimes, Gates)
 - 1 PKE Meter
 - 4 Player Cards (4"H x 6"W)
 - 6 Ghost Cards (4"H x 3"W)
 - 4 Experience Trackers
 - 1 Ghostbusters Operations & Field Manual

Game Summary

Are you troubled by strange noises in the middle of the night? Do you experience feelings of dread in your basement or attic? Have you or your family ever seen a spook, spectre, or ghost? If the answer is "yes," then don't wait another minute. Pick up the phone and call the professionals.

Ghostbusters: The Board Game is an episodic adventure game for one to four players, who are charged with busting ghosts and sealing gates to the Spirit World. The game is customizable, cooperative, and highly re-playable. It features unique illustrations and figures based on original artwork and designs by Dan Schoening, the artist of IDW's *Ghostbusters* comic book series. Each Ghostbuster has a distinct role and unlocks unique abilities by gaining experience. The game offers modes for different levels of players, making it accessible to beginners and challenging to experts. Now is your chance to save the world!

Key Selling Points

- Custom game pieces are comprised from film, cartoon, comics and toylines:
 - Peter Venkman, Ray Stantz, Egon Spengler and Winston Zeddemore
 - Ecto-1
 - Galloping Ghouls, Gruesome Twosomes, Boogaloo Manifestations,
 - Idulnas, Slimer and a 100mm Stay Puft Marshmallow Man!
- Includes original back story that leads up to the events of the game from the Ghostbusters comic book team of Erik Burnham (writer) and Dan Schoening (illustrator)
- Each scenario's map is constructed using double-sided tiles, featuring street and park imagery by the talented Robb Mommaerts. With guidelines for creating your own scenarios, *Ghostbusters: The Board Game* will keep you enthralled for hours!

Marketing Support



- Promotion on Social Media sites including, FB, Twitter, and sneak peeks on the Cryptozoic Blog
- Contests and/or giveaways held on social media
- Videos to discuss box contents, how to set up the game, and how to play the game
- Press release to industry media
- Game reviews and press coverage across major hobby, comic, and gaming media outlets to support game launch including **IGN**, **boardgamegeek.com**, **ICv2**, and more.
- Review copies sent to online media enthusiast outlets (hobby gaming, comic and general pop culture) for expanded consumer exposure and to generate buzz.
- Heavily promoted at consumer event shows throughout the year, including Gen Con and Origins.
- Cross promotion with **Sony** via content announcements via online media and conventions/special events.
- Already heavily promoted through successfully funded **Kickstarter** campaign, currently #8 most funded campaign in all of Kickstarter.

At a Glance

- Number of Players: 1 -4
- For Ages: 15 and up
- Playing Time: 1+ Hours

Ordering Information:

Available to ship: Worldwide

Item Description	Contents	UPC	ISBN		Preliminary Dimensions
Game		 8 15442 01968 4	978-1-61768-461-6		11.5"W x 11.5"H x 4"D Estimate 4-5 lbs
Game Case	6 Boxes/Case	 8 15442 01969 1	NA		24"x12.5"x13" Estimate 25-31 lbs