



# Rick and Morty: Close Rick-Counters of the Rick Kind Deck-Building Game



2 - 5



18+



30-45 min

## Key Selling Points

Standard Cerberus cardback makes this compatible with a host of previous releases.

It's *Rick and Morty*. 'Nuff said.



Final Art Pending Licensor Approval

## Contents Summary

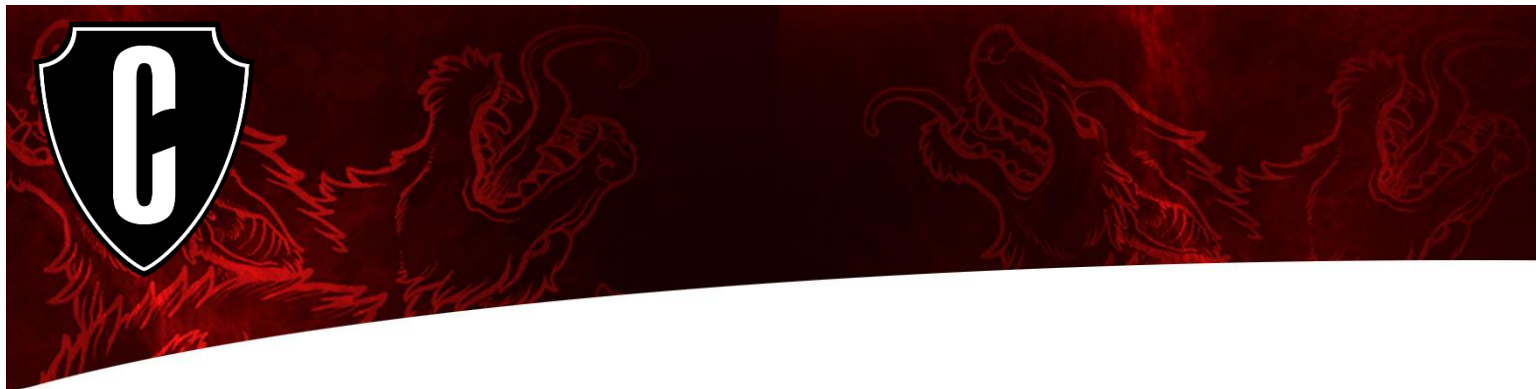
- 206 Cards
- 6 Oversized Character Cards
- Rulebook

Wubba Lubba Dub Dub! The bad boys of animation are back in this exciting new *Rick and Morty*-themed deck-building game. Based on the bizarre dimension-hopping episode mentioned in the title, this game goes to places the Cerberus Engine has never been. Literally. The typical "Kick" stack has been replaced with Portal Guns, which can be used to access the unpredictable and awesome Location Deck. These Locations can be used that turn and then they go away, but you can also buy them if you think those alternate dimensions will aid your strategy.

Can you take down the Council of Ricks before they get too annoying and self-righteous?

**Release Date:**  
**Q3 2017**

**CRYPTOZOIC**  
ENTERTAINMENT



### Marketing Support

- Online and print media advertising on consumer and retail trade sites, including **boardgamegeek.com**
- Promotion on social media websites, including Facebook and Twitter, and sneak peeks on the Cryptozoic Blog
- Contests and/or giveaways held on social media
- Videos to discuss box contents, how to set up the game, and how to play the game
- Press release to industry media
- Game reviews and press coverage across major hobby, comic, and gaming media outlets to support game launch, including **IGN** and **boardgamegeek.com**
- Review copies sent to online media enthusiast outlets (hobby gaming, comics, and general pop culture) for expanded consumer exposure and to generate buzz
- Heavily promoted at consumer event shows throughout the year, including **Gen Con** and **Origins**

### Ordering Information

**Available to ship:** North America

Item Description	Contents	UPC	ISBN		Preliminary Dimensions
Game	1 Game	814552025745	978-1-61768-820-1		12.25"x8"x3" (31.1 cm x 20.3 cm x 7.6 cm)  Estimate: 2 lbs (.9 kg)
Case	6 games/case	814552025783	N/A		18.9"x 12.8"x 1.2" (48x32.5x22cm)  Estimate: 12.2lbs (5.5kg)