

## Cartoon Network Crossover Crisis: Animation Annihilation Deck-Building Game







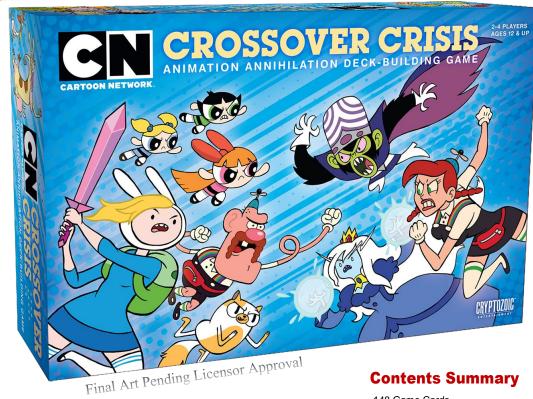
## **Key Selling Points**

Six new oversized characters to play!

New WONDER ability allows players to play the top card of the main deck and then place it into the Line-Up, where they can immediately buy it.

100% compatible with all Cerberus Engine Games!

Features characters from The Powerpuff Girls, Adventure Time, Uncle Grandpa, Cow and Chicken, The Grim Adventures of Billy & Mandy, and Ed, Edd n Eddy.



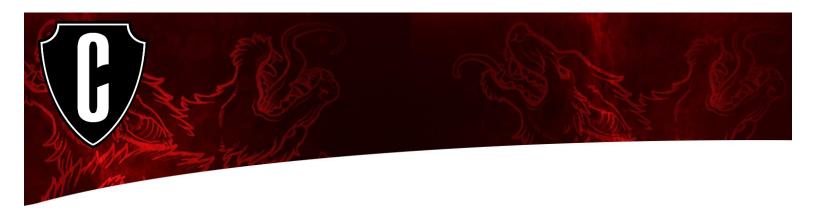
- -148 Game Cards
- -6 Oversized Character Cards
- -Rulebook

Following the success of the original *Cartoon Network Crossover Crisis Deck-Building Game*, more of Cartoon Network's classic characters, past and present, are joining the fray! This standalone game is not only a great introduction to deck-building, but also a fantastic expansion for the original set.

The new "Wonder" keyword brings a childlike sense of, well, wonder to the game as the ability allows players to play a card off the top of the main deck. You never know what you'll get ... except for a fun time and lots of surprises! The card you play goes straight to the Line-Up, so if you liked the effect, you can buy the card immediately. The more cards you have to choose from, the better!

Release Date: Q4 2017





## **Marketing Support**

- Online and print media advertising on consumer and retail trade sites, including boardgamegeek.com
- Promotion on social media websites, including Facebook and Twitter, and sneak peeks on the Cryptozoic Blog
- Product cards in Cartoon Network Crossover Crisis Deck-Building Game and Teen Titans Go! Deck-Building Game
- Contests and/or giveaways held on social media
- Videos to discuss box contents, how to set up the game, and how to play the game
- Press release to industry media
- Game reviews and press coverage across major hobby, comic, and gaming media outlets to support game launch, including **IGN** and **boardgamegeek.com**
- Review copies sent to online media enthusiast outlets (hobby gaming, comics, and general pop culture) for expanded consumer exposure and to generate buzz
- Heavily promoted at consumer event shows throughout the year, including Gen Con and Origins
- Cross-promotions with **Cartoon Network** via giveaways, contents, and announcements on the Cartoon Network website and Facebook page and at conventions/special events

## **Ordering Information**

Available to ship: Worldwide

Item Description	Contents	UPC	ISBN	Preliminary Dimensions
Game	1 Game	814552025752	978-1-61768-819-5	12.25"x8"x1.5" (31.1 cm x 20.3 cm x 3.5 cm) Estimate: 2 lbs (.9 kg)
Case	6 games/case	814552025769	N/A	18.9"x 12.8"x6" (48x32.5x11cm) Estimate: 12.2lbs (5.5kg)

