



DC Deck-Building Game

Crossover Pack 8: Batman Ninja



2-5



15+



35-45 min

Key Selling Points

Based on hit *Batman Ninja* animated feature

Introduces keyword “Ninjutsu” to aid Super Heroes

Five Super-Villains merge into a super castle for the final challenge

100% compatible with the original *DC Deck-Building Game*, *Heroes Unite*, *Forever Evil*, and *Teen Titans!*

Contents Summary

- 21 Main Deck Cards
- 6 Oversized Super Heroes
- 5 Oversized Super-Villains
- Rules Card
- 1 Randomizer Card and 1 Divider (for Multiverse Box)



PACKAGING NOT FINAL

Requires a copy of any **DC Deck-Building Game** base game to play.

Based on the *Batman Ninja* animated feature, this expansion for the *DC Deck-Building Game* takes place in feudal Japan and lets players become Batman, Catwoman, Robin, Red Robin, Red Hood, and Nightwing.

The Super-Villains (The Joker, The Penguin, Poison Ivy, Deathstroke, and Two-Face) are the daimyos who battle from within giant castles that come to life. When the fifth one has been defeated, the five castles merge to become one final titanic challenge. The card backs of the Super-Villains each form a portion of the giant merged castle, with The Joker’s head at the top.

Each Super-Villain has colors on its four sides matching the main card types: Hero, Villain, Super Power, and Equipment. During your turn, if there is a card matching one of those types in the Line-Up, you must take the card and place it next to the corresponding side of the Super-Villain. When you defeat a Super-Villain, instead of placing it in your deck, you earn each card attached to it.

The new keyword “Ninjutsu” provides the Super Heroes some much-needed help as they take on the fearful might of the combined Super-Villains’ super castle!

Purchase Order

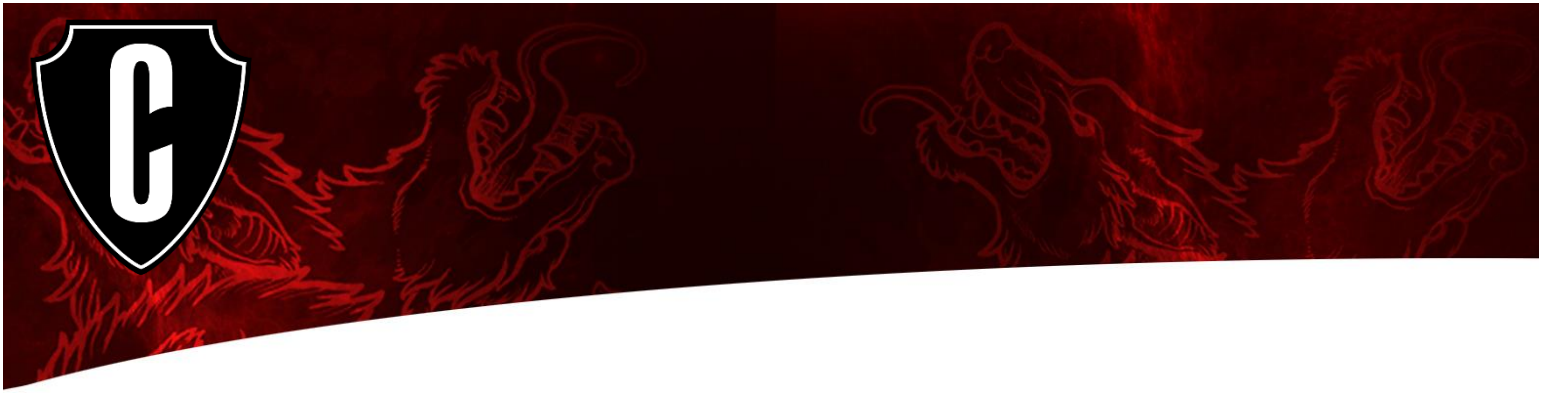
Due Date:

10/15/18

Release Date:

March 2019

CRYPTOZOIC
ENTERTAINMENT



Marketing Support

- Online and print media advertising on consumer and retail trade sites, including **boardgamegeek.com**
- Promotion on social media sites, including Facebook and Twitter, and sneak peeks on the Cryptozoic Blog
- Contests and/or giveaways held on social media
- Videos to discuss box contents, how to set up the game, and how to play the game
- Press release to industry media
- Game reviews and press coverage across major hobby, comics, and gaming media outlets to support game launch, such as **IGN** and **boardgamegeek.com**
- Review copies sent to online media enthusiast outlets (hobby gaming, comics, and general pop culture) for expanded consumer exposure and to generate buzz
- Heavily promoted at consumer event shows throughout the year, including **Gen Con** and **Origins**
- Cross-promotions with **DC** via giveaways, contents, and announcements on the DC website and Facebook page and at conventions/special events

Ordering Information

Available to ship: Worldwide

Item Code: 27756 (Last 5 of PCS UPC)

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Item Description	Contents	UPC	Preliminary Dimensions
Game	1 game	814552027756	.25"x4.25"x0.5" 0.5lbs 8.255x10.79x1.27 cm 0.2268 kg
Case	26 games/case	814552027763	8.3"x 9.26"x 3.74" 4.33 lbs 21cm x 23.5cm x 9.5cm 1.96 kg