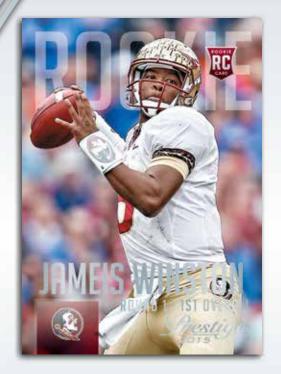




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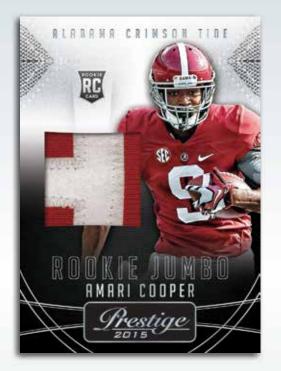






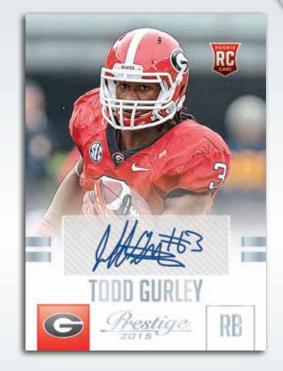
ROOKIES

Find multiple parallels with Purple/Gold/Platinum/Black all sequentially numbered to 100 or less.



ROOKIE JUMBO PATCHES

Look for one Rookie Jumbo Patch per box on average.



ROOKIE SIGNATURES

Obtain On-Card autos from the 2015 Rookie Class.



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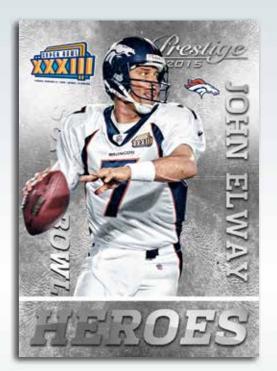






FIRST IMPRESSIONS

Features the cream of the crop from the 2015 NFL Draft which are all sequentially numbered to 99 or less.



SUPER BOWL HEROES

Paying homage to the greats that brought the championship back to their fans and their city.





DRAFT PICKS BLUE

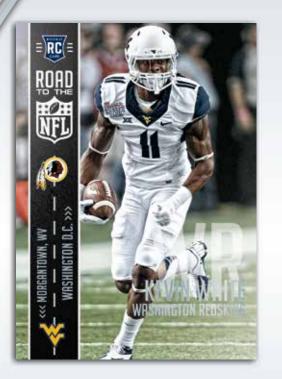
Receive one Jumbo Draft Pick Box Topper per box.

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ROAD TO THE NFL

Find top rookie inserts such as Draft Big Board and Blue Chip Recruits.



FRANCHISE FAVORITES

Die-cut acetate inserts that feature multiple stars from the NFL.





SIGNATURES

Look for three autographs per box, on average, from current and future stars.

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CONFIGURATION

8 CARDS PER PACK // 24 PACKS PER BOX // 12 BOXES PER CASES

BOX BREAK

On Average 3 Autographs and 1 Rookie Jumbo Patch Card 24 Rookies, 4 Rookie Photo Variations, 1 Franchise Favorites Insert, 1 NFL Shield Insert, 2 Road to the NFL Inserts, 2 Draft Big Board Inserts, 2 Blue Chip Recruits Inserts, 1 Draft Picks Insert, 2 Prestigeous Picks Inserts, 2 Super Bowl Heroes Inserts.

KEY SELLING POINTS

Look for 3 Autographs and 1 Rookie Jumbo Patch card on average per box!

Chase down the top rookie autographs in the Rookies Signatures, First Impressions, and Draft Pick Signatures sets!

Find new acetate inserts such as All-Americans and Campus Legends!

Collect Next Day Signatures, featuring On-Card autographs of 2015 rookies from the Rookie Premiere.

Draft Picks Foil Etched Rookie inserts with one Jumbo version per box!





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