

ASCENSION

LONZO BALL

2017-18 NBA TRADING CARDS





ROOKIE ASCENT

Rookie Ascent delivers both the goods and the look. Find the top rookies of the 2017 NBA Draft on one of the most colorful and collected autograph sets in the hobby!
All Rookie Ascent autographs are signed on-card!

ASCENSION BASKETBALL

2017-18 NBA TRADING CARDS



BASE



ROOKIES

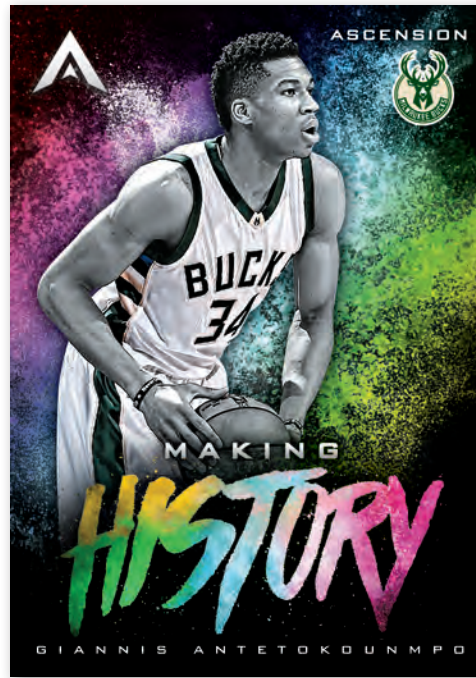


THRILL OF VICTORY

Ascension showcases action, expression and excitement--
everything that makes the NBA great!



OVERDRIVE DIE CUTS



MAKING HISTORY



NEW FRONTIERS DIE CUTS

The collection of inserts, the colorful designs and the unique die cuts embody everything collectors love about chasing and building sets!

HOBBY CONFIGURATION

- **5 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

ONE AUTOGRAPH
TWO ROOKIE
TWO ROOKIE VARIATION
FIVE INSERTS

SELLING POINTS

- Introducing Ascension: One of the most distinct and colorful sets to hit the hobby, featuring autographs of the 2017-18 Rookie Class and only the top veterans in the NBA today!
- Rookie Ascent combines color, micro-etching, and on-card autographs for a 1990's feel with a modern flare!
- Rookies showcase the top 40 players selected in the 2017 NBA Draft!
- Look for colorful inserts featuring holographic accents, eye-catching designs and unique die cuts!