



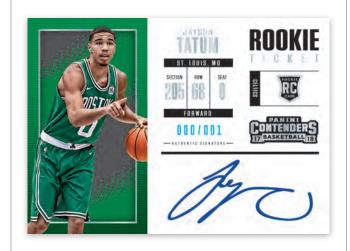
De'AARON

FOX

AMERICA, INC. 2017-18 NBA TRADING CARDS







#### **ROOKIE VARIATION SEASON TICKET**

Look for on-card autographs from the top 2017-18 NBA rookies! Find rare variations and Premium Edition versions, as well as Cracked Ice, Championship Ticket and Printing Plate parallels!



#### **ROOKIE SEASON TICKET PREMIUM EDITION**



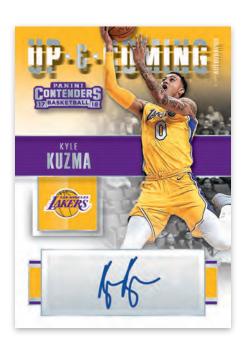






#### **MVP CONTENDERS**

Find autographs from the top rookies and stars of the NBA, including on-card autographs from some of the NBA's best looking back at their rookie campaigns!



# UP AND COMING CONTENDERS AUTOGRAPHS









#### **LOTTERY TICKET**

Cards featuring the Top 14 selections of the NBA Draft 2017!

#### **FRONT ROW SEAT**

Feel like you're feet away from the action in this stunning photo-driven insert!

#### **SUPERSTAR DIE-CUTS**

Chase down this super short print insert, featuring 10 of the NBA's top superstars and legends!



# HOBBY CONFIGURATION

- 10 CARDS PER PACK
- 12 PACKS PER BOX
- 12 BOXES PER CASE

### **BOX BREAK**

2 AUTOGRAPHS PER BOX, ON AVERAGE!

## **SELLING POINTS**

- Look for two autographs per box, including on-card autos in Rookie Season Tickets, which features the top stars of the 2017-18 NBA Rookie Class!
- Chase rare Premium Edition cards printed on Prizm technology, including on-card autographs in Premium Edition Rookie Season Tickets!
- Pull a stunning array of rare inserts, including Superstars Die-Cuts,
  Rookie of the Year Contenders and Front Row Seat!
- Find Rookie Contender Predictor cards for a chance at exclusive Panini trading cards!
- Score on-card autographs that pay homage to the rookie seasons of some of the game's best in Historic Rookie Season Ticket!

