2020 TOPPS SERIES 1 BASEBALL LAUNCHES WITH AN AMAZING FAN AND COLLECTOR EXPERIENCE!

2020 TOPPS

CELEBRATION OF THE DECADES

YOU HAVE WON A UNIQUE TOPPS EXPERIENCE

THIS TICKET ALLOWS THE HOLDER, PLUS ONE (1) GUEST A UNIQUE COLLECTOR AND FAN EXPERIENCE INCLUDING A MEET-AND-GREET WITH VARIOUS MLB® PLAYERS FROM THROUGHOUT THE DECADES, EXCLUSIVE TRADING CARDS, AND MORE IN LATE FALL OF 2020.

25 SPECIAL TICKETS WILL BE PLACED INTO PACKS OF SERIES 1 2020.
WINNERS WILL BE INVITED TO AN EXCLUSIVE EXPERIENTIAL EVENT
THAT WILL BE TALKED ABOUT FOR DECADES!
*subject to change

TOPPS E BALL SERIES ONE

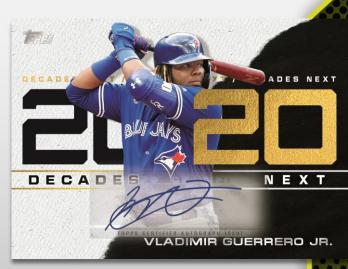
RETAIL



Baseball Stars Dual Autograph Card



Base Card



Decade's Next Insert Card Autograph Parallel



Look for all-new inserts, autographs and relics with additional parallels throughout this iconic release.



IN STORES FEBRUARY 2020

BASE CARDS

350 Base Cards – featuring Veterans, Future Stars, Rookies, Team Cards, League Leaders, and *World Series*® Highlights.







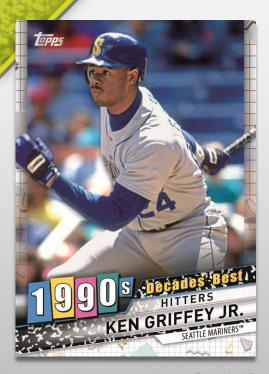
Base Cards

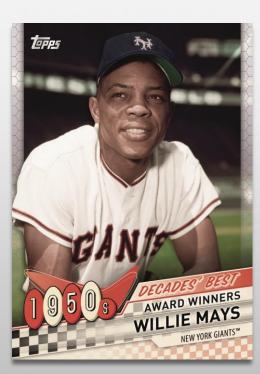
Parallel Cards

- Rainbow Foil Parallel 1:10 packs
- Gold Parallel #'d to 2020
- Vintage Stock Parallel #'d to 99
- Independence Day Parallel #'d to 76

- Mother's Day Hot Pink Parallel #'d to 50.
- Father's Day Blue Parallel #'d to 50
- Memorial Day Camo Parallel #'d to 25
- Platinum Parallel #'d 1-of-1.
- Printing Plates #'d 1-of-1.

INSERT CARDS





Decades' Best Insert Cards

NEW! Decades' Best

Featuring unique designs celebrating 7 decades between the 1950s & 2010s. Each decade will feature top 10 lists of the Best Teams, Best Hitters, Best Pitchers, and Award Winners.

- Blue Parallel Limited.
- Black Parallel #'d to 299.
- Gold Parallel #'d to 50.
- **Red Parallel** #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 25 or less.

NEW! Topps Choice

The favorite base card designs over the course of 7 decades between the 1950s & 2010s, voted by fans. Cards will feature current and legendary superstars in throwback designs

- Blue Parallel Limited.
- Black Parallel #'d to 299.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 25 or less.

INSERT CARDS CONTINUED



Decade of Dominance Die Cut

NEW! Decade's Next

Highlighting each team's brightest young star or rookie, who is destined for greatness.

- Blue Parallel Limited.
- Black Parallel #'d to 299.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 25 or less.

NEW! Decade of Dominance Die Cuts

Featuring players who dominated a particular era on the die cut shape of a X.

- Blue Parallel Limited.
- Black Parallel #'d to 299.
- Gold Parallel #'d to 50.
- **Red Parallel** #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 25 or less.

NEW! 1985 Topps Baseball

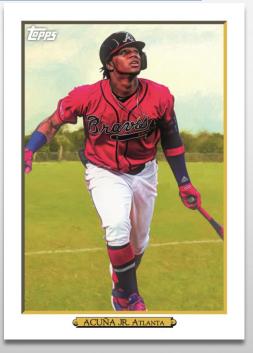
Topps celebrates the 35th Anniversary of the 1985 Baseball set. Subjects will include rookies, veterans and retired players. Cards will have a special 35th Anniversary logo.

- Blue Parallel Limited.
- Black Parallel #'d to 299.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 10.
- Platinum Parallel #'d 1-of-1.

IN STORES FEBRUARY 2020

2020 SERIES ONE

INSERT CARDS CONTINUED



Turkey Red 2020 Insert Card

NEW! <u>Turkey Red 2020</u> Featuring current stars on the Turkey Red design RETAIL EXCLUSIVE - 1 PER PACK

- **Blue Parallel** #'d to 50.
- Green Parallel #'d to 10.
- Black Parallel #'d 1-of-1.



Chrome Turkey Red 2020 Insert Card -SuperFractor Parallel

NEW! CHROME Turkey Red 2020 RETAIL EXCLUSIVE

- Blue Refractor Parallel #'d to 50.
- Green Refractor Parallel #'d to 10.
- SuperFractor Parallel #'d 1-of-1.

AUTOGRAPH CARDS

Baseball Stars Autographs

Highlighting players from across all eras of pro ball.

- Black Parallel #'d to 199.
- Gold Parallel #'d to 50.
- **Red Parallel** #'d to 25.
- Platinum Parallel #'d 1-of-1.

Baseball Stars Dual Autographs

Highlighting players from across all eras of pro ball who share a common bond. Limited to 5 or less.

World Series® Champion Autograph Cards

Showcasing players on the 2019 World Series® Champion team. Sequentially #'d to 50 or less.

- Red Parallel #'d to 25 or less.
- Platinum Parallel #'d 1-of-1.

Postseason™ Performance Autograph Cards

Highlighting players who helped their teams make a push during the 2019 MLB® Postseason™ Sequentially #'d to 50 or less.

- Red Parallel #'d to 25 or less.
- Platinum Parallel #'d 1-of-1.

Cut Signatures #'d 1-of-1.



Baseball Stars Dual Autograph Card

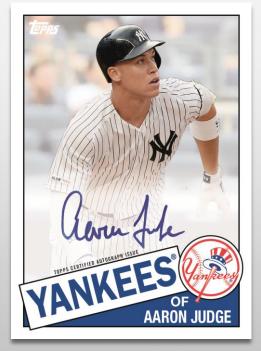
2020 CPPS E 3 A L SERIES ONE

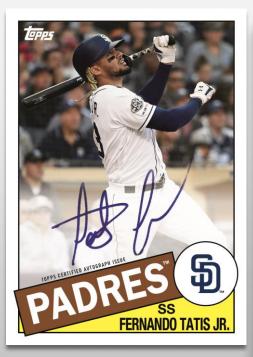
AUTOGRAPH CARDS CONTINUED

NEW! 1985 Topps Baseball Autograph Cards

Topps celebrates the 35th Anniversary of the 1985 set. Players will include rookies, veterans and retired players.

- Black Parallel #'d to 199.
- Gold Parallel #'d to 50.





1985 Topps Baseball Autograph Cards

2020 BASEBAL SERIES ONE

RELIC CARDS

Major League[™] Material Cards

- Black Parallel #'d to 199.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 25.

NEW! 1985 Topps Baseball Relics

- Black Parallel #'d to 199.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 25.

World Series® Champion Relic Cards

Sequentially #'d to 99.

- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1.

Postseason™ Performance Relic Cards

Sequentially #'d to 99.

- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1.

NEW! Rookie Card Retrospective RC Logo Medallion Card RELIC BOX ONLY.

- Black Parallel #'d to 199.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 10 or less.



1985 Topps Baseball Relic Card

AUTOGRAPH RELIC CARDS

Major League[™] Material Autograph Cards

Highlighting impact players from each MLB® team, past and present. **Sequentially #'d to 50 or less**.

- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1.

World Series® Champion Autograph Relic Cards

Showcasing players on the 2019 World Series® Champion team.

Sequentially #'d to 50 or less.

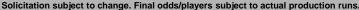
- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1.

Postseason™ Performance Autograph Relic Cards

Highlighting players who helped their teams make a push during the 2019 $MLB^{\mathbb{B}}$ PostseasonTM.

Sequentially #'d to 50 or less.

- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1.



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2020 EBAL SERIES ONE

ADDITIONAL PROGRAMS

NEW! TOPPS NOW Derek Jeter Retrospective – Featuring cards that follow the first half of Derek Jeter's career and numbered in progression. Inserted 1:18 packs

Autograph Parallel – On-Card auto #'d to 3

Autograph Gold Parallel – On-Card auto #'d 1-of-1

Home Run Challenge – Featuring 30 players to select on a given date to hit a home run. 1:10 packs across all retail skus.

