

HOBBY



TOPPS

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OPENING DAY

Opening Day[®] is one of the greatest days of the calendar year for any Baseball fan, and it will be here before you know it! Come celebrate the excitement with 2015 Topps *Opening Day[®]* Baseball. This year's product includes autographs, memorabilia cards, 3-D cards and plenty of new inserts for both veteran and rookie fans alike!

IN STORES
MARCH 2015

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OPENING DAY



BASE CARD

BASE CARDS

200 Veterans and Rookies, including 75 Series Two preview cards, featuring the 2015 *Opening Day*® logo.

PARALLEL CARDS

Opening Day® Edition All 200 base cards printed on foilboard. Cards will also have a foil-stamp featuring the 2015 *Opening Day*® date, and are sequentially numbered to 2015.

NEW! Opening Day® 1/1 Edition All 200 subjects will be printed on foilboard and foil-stamped with the 2015 *Opening Day*® date and a special black border color. Each is 1/1.

Printing Plates Every base subject will have their 4 plates inserted in the product. 800 total plates. Each is 1/1.

Topps

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OPENING DAY



FRANCHISE THROWBACK CARD



SUPERSTAR CELEBRATIONS CARD



HIT THE DIRT CARD

INSERT CARDS - 1 per pack!

Superstar Celebrations 25 cards showing the biggest stars in the game celebrating their biggest moments of the season!

Mascots 25 MLB® Club mascots.

Opening Day® Stars 25 3-D cards featuring the biggest stars in Baseball!

NEW! Hit the Dirt 15 cards showing some of the best slides from the 2014 season!

NEW! Franchise Flashback 20 cards displaying teams and players in their throwback uniforms!

NEW! Team Spirit 10 players or mascots showing off some of the 2014 season's best team spirit!

NEW! #toppslive Throughout the 2014 season, fans posted images to Instagram while at Major League Baseball® games. We selected 20 of those images to be included in 2015 Topps Opening Day®!

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OPENING DAY



OPENING DAY® AUTOGRAPHED CARD

AUTOGRAPHED CARDS

Opening Day® Autographs 10 stars will have autograph cards inserted in product!

Mascot Autographs 5 cards featuring autographs from the most exciting personalities in the ballpark – the mascots!

RELIC CARDS

Opening Day® Relics 10 cards featuring swatches of game-used memorabilia!

IN STORES MARCH 2015

Solicitation subject to change



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