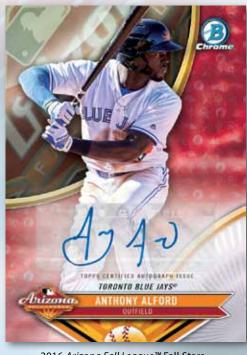


FOLLOWING LAST YEAR'S
SUCCESSFUL RECONFIGURATION, BOWMAN® CHROME
RESURFACES IN 2017 WITH CHROME PROSPECT
AUTOGRAPHS, COLORFUL REFRACTOR PARALLELS,
AND ARIZONA FALL LEAGUE™ CONTENT
SHOWCASING THE GAME'S FUTURE STARS.



2016 Arizona Fall League™ Fall Stars -Autograph Parallel

EACH HOBBY BOX CONTAINS:



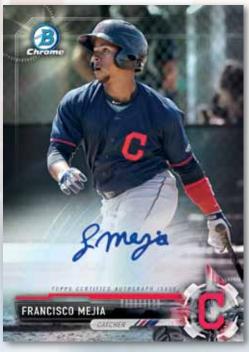
Bowman Chrome Prospect - 70th Logo Refractor

- ♦2 Mini-Boxes
- ◆2 Autograph Cards
- ◆1 Prospect Shimmer Parallel Card NEW!
- ♦2 2016 Arizona Fall League™ Fall Stars Chrome Insert Cards

CHROME PROSPECT CARDS









Bowman Chrome Prospect

Bowman Chrome Prospect Autograph

Bowman Chrome Prospect Autograph -Orange Refractor

Chrome Prospect Cards are the heart of every Bowman Chrome release, and 2017 will be no exception.

Bowman Chrome Prospects

Each pack of Bowman® Chrome Baseball will feature 2 Chrome Prospect cards.

Parallels will include, but are not limited to:

- Refractor
- Bowman 70th Logo Refractor: limited.
- Green Refractor: sequentially numbered.
- · Gold Refractor: sequentially numbered.
- Orange Refractor: sequentially numbered to 25.
 HOBBY BOX EXCLUSIVE
- Red Refractor: sequentially numbered to 5.
- SuperFractor: numbered 1/1.

Bowman Chrome Baseball will continue to feature autographs of the game's brightest prospects.

Each Hobby Box will deliver two autograph cards.

Bowman Chrome Prospect Autographs

Featuring ON-CARD autographs of the game's top prospects.

- Refractor
- Blue Refractor: sequentially numbered.
- · Green Refractor: sequentially numbered
- Gold Refractor: sequentially numbered.
- Orange Refractor: sequentially numbered to 25.
 HOBBY BOX EXCLUSIVE
- Red Refractor: sequentially numbered to 5.
- SuperFractor: numbered 1/1.



The following additional autograph content will be included in 2017 Bowman® Chrome Baseball.









Chrome Rookie Autograph – Red Refractor

Chrome Sensation Autograph Card

Chrome Rookie Autograph Card

Chrome Rookie Autographs

Featuring the top performing 2017 rookies with ON-CARD signatures.

- Refractor
- · Blue Refractor: sequentially numbered.
- Green Refractor: sequentially numbered.
- Gold Refractor: sequentially numbered.
- Orange Refractor: sequentially numbered to 25. HOBBY BOX EXCLUSIVE
- Red Refractor: sequentially numbered to 5.
- SuperFractor: numbered 1/1.

Prime Chrome Signatures NEW

Horizontally-oriented cards that maximize player signing area and beautifully showcase signatures of the game's brightest prospects. Sequentially numbered.

SuperFractor: numbered 1/1.

Chrome Sensation Autographs NEWL

Featuring elite prospects with a distinctive design and on-card autographs. Sequentially numbered.

- Orange Refractor: sequentially numbered to 25. HOBBY BOX EXCLUSIVE
- SuperFractor: numbered 1/1.

INSERT CARDS

2017 Bowman Chrome will continue to prominently feature the game's brightest young prospects who participated in the Arizona Fall League™ as well as a variety of additional insert sets.





Bowman Chrome Prospect -**Green Shimmer Refractor**



Rookie Short Print Image Variation



2016 Arizona Fall League™ Fall Stars

2016 Arizona Fall League Fall Stars

Highlighting the game's top performers and names.

- Orange Refractor: sequentially numbered to 25.
- SuperFractor: numbered 1/1.
- Also look for specially-inserted autograph parallels!

Bowman Scouts' Updates

The biggest prospects who have made waves within the prospecting community with their 2017 performances.

- Orange Refractor: sequentially numbered to 25.
- SuperFractor: numbered 1/1.
- Also look for specially-inserted autograph parallels!

Rookie Short Print Image Variations NEW! HOBBY BOX EXCLUSIVE

Featuring the year's biggest MLB® rookies with a thematic image variation. Limited.

Bowman Chrome Prospect Shimmer Parallels NEW HOBBY BOX EXCLUSIVE

A parallel of the Bowman Chrome Prospects featuring a purple shimmer chrome refractor. 1 per Hobby

- - Green Shimmer Refractor: sequentially numbered. Gold Shimmer Refractor: sequentially numbered.

 - Orange Shimmer Refractor: sequentially numbered to 25.
 - Black Shimmer Refractor: numbered 1/1.

ADDITIONAL VALUE





Refractors that Never Were

Showcasing Bowman cards of current greats who never received Bowman refractors. Also featuring sequentially numbered autograph parallels.

All-America Game Autographs

Cards featuring today's biggest prospects, signed while still in high school.

2016 Arizona Fall League™MVP Short Print HOBBY BOX EXCLUSIVE

Commemorating Willie Calhoun's MVP performance with a short-printed image. Sequentially numbered.



Refractors That Never Were - Autograph Parallel



Refractors That Never Were -Autograph SuperFractor Parallel



the following memorabilia cards that will fall exclusively in the 2017 Bowman Chrome Baseball Hobby Box.

Chrome Autograph Relic Cards NEWL

Featuring autographs and jersey or bat memorabilia pieces.

- · Gold Refractor: sequentially numbered.
- Orange Refractor: sequentially numbered to 25.
- SuperFractor: numbered 1/1.

2016 AFL Fall Stars Relic Cards

Game-worn or used memorabilia pieces from the 2016 *AFL*™ Fall Stars Game in November 2016.

- Orange Refractor: sequentially numbered to 25.
- · SuperFractor: numbered 1/1.
- · Also look for specially-inserted autograph parallels!



Chrome Autograph Relic Card - Orange Refractor





Base Card - Gold Refractor

Base Cards

Including current MLB® veterans and top 2017 rookies.

- Refractor
- · Purple Refractor: sequentially numbered.
- Blue Refractor: sequentially numbered.
- · Green Refractor: sequentially numbered.
- Gold Refractor: sequentially numbered.
- Orange Refractor: sequentially numbered to 25.
 HOBBY BOX EXCLUSIVE
- Red Refractor: sequentially numbered to 5.
- SuperFractor: numbered 1/1.

2017 BOWMAN CHROME BASEBALL ARRIVES IN SEPTEMBER 2017

