

# TOPPS®

HOBBY EXCLUSIVE!

# INCEPTION

2014 NFL FOOTBALL CARDS

2014 Topps Inception delivers the first high-end NFL trading cards of the season! With all-new, beautifully updated designs, Inception captures all of the excitement and anticipation surrounding the 2014 NFL Rookie class.

EVERY BASE ROOKIE AUTOGRAPH CARD IS SIGNED DIRECTLY ON-CARD!

## EVERY BOX DELIVERS 3 HITS

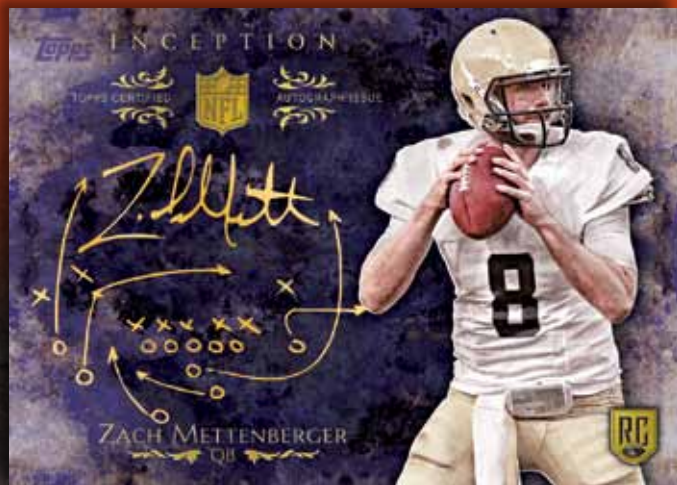
2 Autographed  
or  
Autographed  
Relic Cards

1 Jumbo Jersey  
or  
Patch Relic Card

## EACH BOX ALSO INCLUDES:

2 VETERAN BASE CARDS

2 VETERAN BASE  
CARD PARALLELS



**FINISHED PRODUCT WILL INCLUDE PLAYERS PICTURED IN NFL UNIFORMS**

IN STORES AUGUST 2014



# TOPPS<sup>®</sup>

# INCEPTION

2014 NFL FOOTBALL CARDS



Rookie Autograph - Green Parallel



Rookie Autograph - Magenta Parallel

## AUTOGRAPHS

**ROOKIE AUTOGRAPHS:** Rookies from the NFLPA Rookie Premiere featuring ON-CARD signatures.

**Green Parallel:** Seq #d

**Purple Parallel:** Seq #d

**Magenta Parallel:** Seq #d to 50

**Red Parallel:** Seq #d to 25

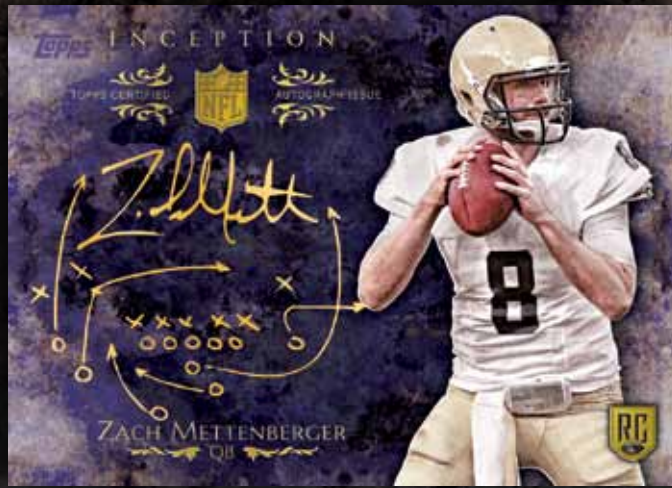
**Blue Parallel:** Seq #d 1/1

# TOPPS®



# INCEPTION

2014 NFL FOOTBALL CARDS



Inception Gold Signings - QB Playbook Parallel

**INCEPTION SILVER SIGNINGS** NFLPA Rookie Premiere subjects featuring ON-CARD signatures in Silver Ink on a black card design. Seq #d

**Gold Signings Parallel:** Gold Ink parallel Seq #d to 25

**Gold Signings "Nickname" Parallel:** Gold Ink Parallel featuring player's nickname. Seq #d to 10

**Gold Signings "Inscriptions" Parallel:** Gold Ink Parallel featuring an Inscription. Seq #d 1/1

**Gold Signings "QB Playbook" Parallel:** Gold Ink Parallel featuring a hand-drawn play. Seq #d 1/1 **NEW!**

**QUAD ROOKIE AUTOGRAPH** NFLPA Rookie Premiere subjects featuring ON-CARD signatures. #d to 25 **NEW!**

**Blue Parallel:** Seq #d 1/1 **NEW!**

**QB INCEPTION AUTOGRAPHS** Features all quarterbacks invited to the NFLPA Rookie Premiere with their ON-Card signatures #d to 20

**Magenta** - Seq #d to 10 **NEW!**

**Red** - Seq #d to 5 **NEW!**

**Blue** - Seq #d 1/1 **NEW!**

# TOPPS®



# INCEPTION

2014 NFL FOOTBALL CARDS



Inception Autographed Jumbo Patch Card



Rookie Autographed NFL Shield Logo Patch Book Card

## AUTOGRAPHED RELICS

### INCEPTION AUTOGRAPHED JUMBO PATCHES

NFLPA Rookie Premiere players featuring a surface applied sticker autograph and jumbo size patch

**Green Parallel:** Seq #d

**Purple Parallel:** Seq #d to 50

**Magenta Parallel:** Seq #d to 25

**Orange (Glove) Parallel:** Seq #d to 10

**Red (Swoosh) Parallel:** Seq #d 1/1

**Blue (Team Logo Patch) Parallel:** Seq #d 1/1

**INCEPTION AUTOGRAPH PATCH BOOK CARDS** NFL Rookie Premiere players featuring an image and ON-CARD signature on the left panel and a jumbo-size patch on the right panel. Seq #d to 5

**Inception Autograph Laundry Tag Book Cards** Rookie Premiere players featuring an image and ON-CARD signature on the left panel and an NFL Nike laundry tag on the right panel. Seq #d to 5

**INCEPTION AUTOGRAPH LETTERS BOOK** NFLPA Rookie Premiere players featuring an image and ON-CARD signature on the left panel and a letter from the nameplate with jersey backing on the right panel. Seq #d 1/1

**Rookie Autograph NFL Shield Logo Patch Book Cards** NFLPA Rookie Premiere subjects featuring an image and an ON-CARD signature on the left panel and an NFL Nike Shield on the right panel. Seq #d 1/1

# TOPPS®



# INCEPTION

2014 NFL FOOTBALL CARDS



## RELICS

**ROOKIE PATCHES** NFLPA Rookie Premiere subjects featuring a patch. Seq #/d

**Green Parallel:** Seq #/d to 75

**Purple Parallel:** Seq #/d to 50

**Magenta Parallel:** Seq #/d to 25

**Red Parallel:** Seq #/d to 10

**Blue (Team Logo Patch) Parallel:** Seq #/d to 1/1

**ROOKIE JUMBO RELICS** NFLPA Rookie Premiere subjects featuring a jumbo relic swatch. Seq #/d

**Green Parallel:** Seq #/d to 75

**Purple Parallel:** Seq #/d to 50

**Magenta (Patch) Parallel:** Seq #/d to 25

**Red (Patch) Parallel:** Seq #/d to 10

**Blue (Team Logo Patch) Parallel:** Seq #/d 1/1

**Black (Nike Swoosh):** Seq #/d 1/1 **NEW!**

# TOPPS<sup>®</sup>



# INCEPTION

2014 NFL FOOTBALL CARDS



Base Card

## BASE CARDS

**Veterans (100):** Top NFL Veterans.

**Short Print Veterans (10):** Features photography of veterans from their rookie season

## PARALLEL CARDS

(Does not include Veteran Short Prints)

**Green Parallel:** 1 per pack

**Purple Parallel:** Seq #'d to 99

**Magenta Parallel:** Seq #'d to 75

**Red Parallel:** Seq #'d to 50

**Blue Parallel:** Seq #'d 1/1

**Framed Printing Plates:** Seq #'d 1/1

IN STORES AUGUST 2014

Solicitation subject to change



©, TM & © 2014 THE TOPPS COMPANY, INC. ALL RIGHTS RESERVED. TOPPS AND TOPPS INCEPTION ARE TRADEMARKS OF THE TOPPS COMPANY, INC. © 2014 NFL Properties, LLC. Team Names/Logos/Indicia are trademarks of the teams indicated. All other NFL-related trademarks are trademarks of the National Football League. Officially Licensed Product of NFL PLAYERS' INFLPLAYERS.COM. Please note that you must obtain the approval of the National Football League Properties in promotional materials that incorporate any marks, designs, logos, etc. of the National Football League or any of its teams, unless the material is an exact depiction of the authorized product you purchase from us. Topps does not, in any manner, make any representations as to whether its cards will attain any future value. NO PURCHASE NECESSARY. For a chance to get an autograph/relic insert card, see pack for details. Topps has authorized only the packaging and distribution of sequentially numbered cards stated on the card, but cannot guarantee that counterfeit or unauthorized cards will not exist. Although these players have agreed to provide these cards to Topps, we cannot guarantee that all autographs and/or relics will be received in time for inclusion in this product. In the event of unavailability, Topps reserves the right to substitute an alternative and/or relic card.