



The Upper Deck Company

2017-18

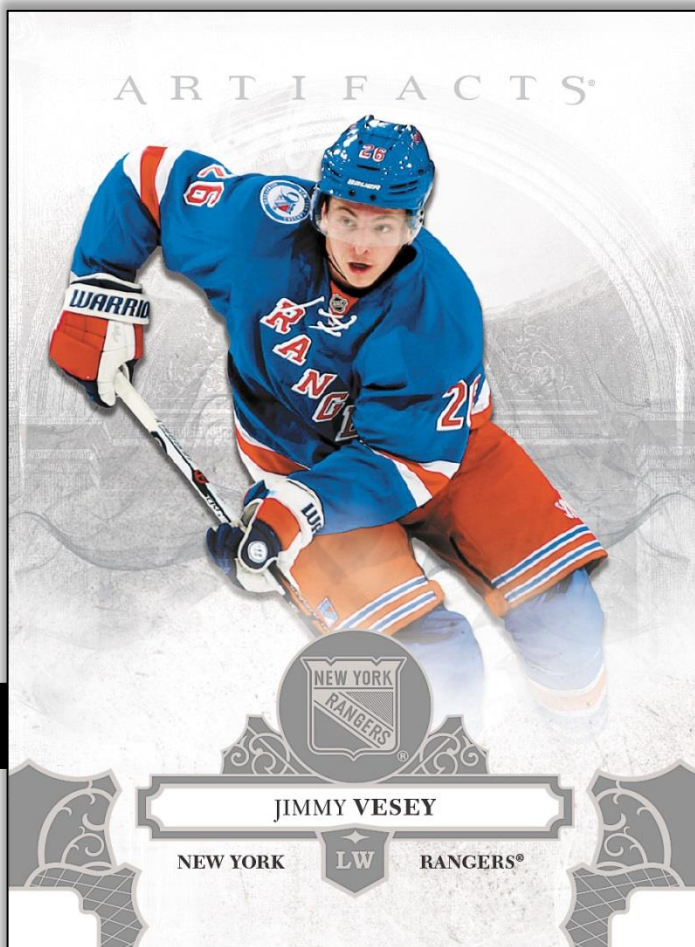
A R T I F A C T S[®]

H O C K E Y

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Stated odds reflect an average of the entire production run; no ratio is guaranteed to exist within an actual pack, box or case





Regular Card

**2017-18 Artifacts Delivers Big Box-Level Value
at a Fraction of The Price**

Grab 3 Autograph, Memorabilia and or Aurum Cards in Every Box
On average

*Find a Wide Array of Memorabilia and Autographed Memorabilia Cards From
The NHL's Top Stars, Legends & Rookies
Including Jerseys, Patches, Fight Straps, Laundry Tags, Stick And Stick Tape*

Adding Value in Every Box, Grab 4 Serial #’d Cards
Including At-Least 1 #’d to 99 or Less, on average

**Find 2017-18 Top Prospects
Rookie Redemption Cards Before They Debut**
Get At-Least 1 Rookie Redemption Card in Every Box, on average

CONFIGURATION

4 Cards Per Pack
8 Packs Per Box
10 Boxes Per Inner
2 Innners Per Case



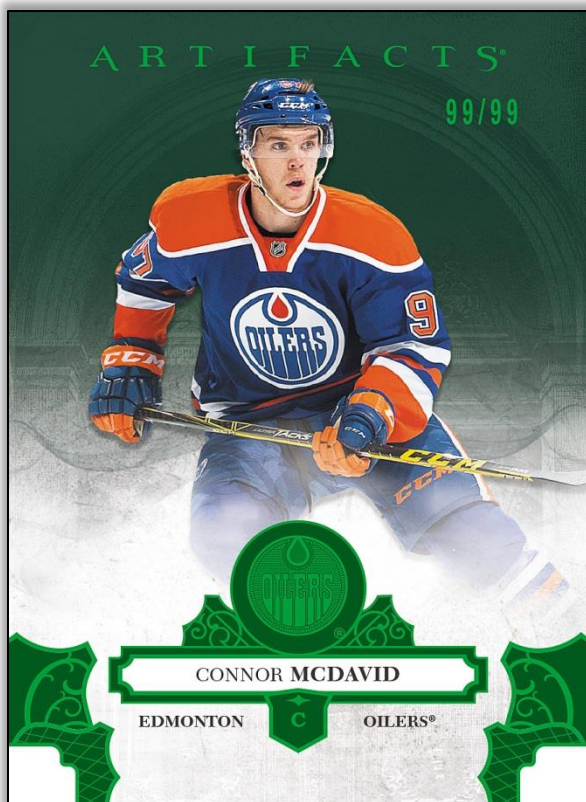
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ARTIFACTS®

Array of Numbered Parallels

**Look For Low-Numbered Parallels of The Base Set!
Featuring Multiple Levels of Rookies, Veterans, Stars & Legends
Including; Ruby, Emerald, Orange, Purple & Black Parallels**



Stars Emerald



Rookie Purple



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ARTIFACTS®

Rookie Redemptions

Find 2017-18 Top Prospects Rookie Cards Before They Debut



**Get At-Least 1
Rookie Redemption Card
in Every Box, *on average***

**Find 1 Ever Popular Autograph or Auto
Relic Rookie Redemption
Card Per Inner, *on average*
Including the Prized 1-of-1 Black Foil,
Patch-Tag Autograph**

Rookie Relic Redemptions I
Purple, Patch – Tag



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ARTIFACTS®

Memorabilia Cards

NEW

Find a Wide Array of Memorabilia and Autographed Memorabilia Cards
From The NHL's Top Stars, Legends & Rookies



Centennial Remnants Celebrates The 100th
Anniversary of The NHL With Fantastic Memorabilia
Cards of Current And Former Superstars



Autograph Rookie Tag - Patch



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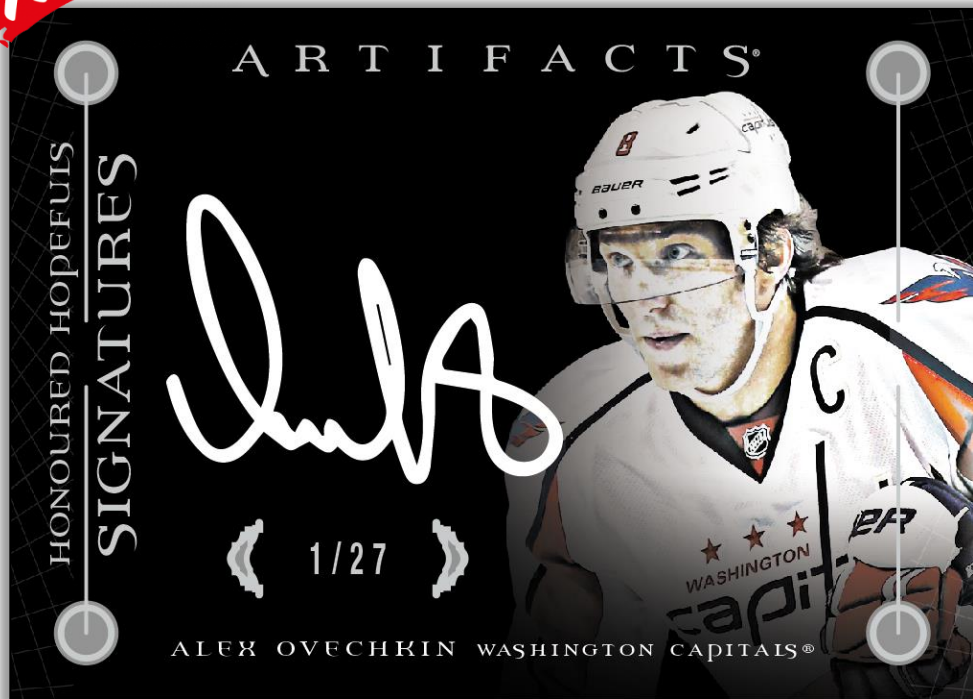


ARTIFACTS®

Autograph Cards

NEW

Look For The Return of Top 12 Rookie Signatures
Plus 2016-17 Updates



Look For The All New Honoured Hopefuls

Featuring Memorabilia And Signatures of The Top Veteran Superstars
Bound For Hall of Fame Glory.

Limited to 27 Serial #’d Copies Per Card



Top 12 Rookie Signatures – 2016-17 Update



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