

2017-18
◆ HOCKEY ◆

BLACK DIAMOND®



PROPRIETARY & CONFIDENTIAL





PRODUCT HIGHLIGHTS

Black Diamond Hockey is The First High-End Product of The 2017-18 Season

Find This Year's Elite Rookies Diamond Relic Cards
Every 2017-18 Diamond Relic Rookie card will be limited to A mere 99 serial #'d copies per card.

Veteran Diamond Relic Cards Are Back

Diamond Cards Combine to Fall 1 Per Shipper, on Average

BONUS EXQUISITE COLLECTION HOCKEY PACK

Every Box Will Contain A 1-Card Bonus Pack of Exquisite Collection Hockey

Team Logo Jumbos Are Back. Collect All 9 Cards to Finish The Puzzle

Collect Primary Logos, Alternate Logos And The Rare 1-of-1 NHL Shield Logos

Look For Additional Chase Cards Including:

Championship Rings, Championship Banners, Signature Placards, Diamond Mine Relics, Diamond Cutters, Hardware Heroes And so Much More

-- Configuration --

5 Cards Per Black Diamond Pack + 1 Card Per Exquisite Pack

1 Black Diamond Pack + 1 Exquisite Bonus Pack Per Box

5 Boxes Per Inner Shipper



Base Set



All Content is subject to change. Card images are solely for the purpose of design display





DIAMOND RELICS

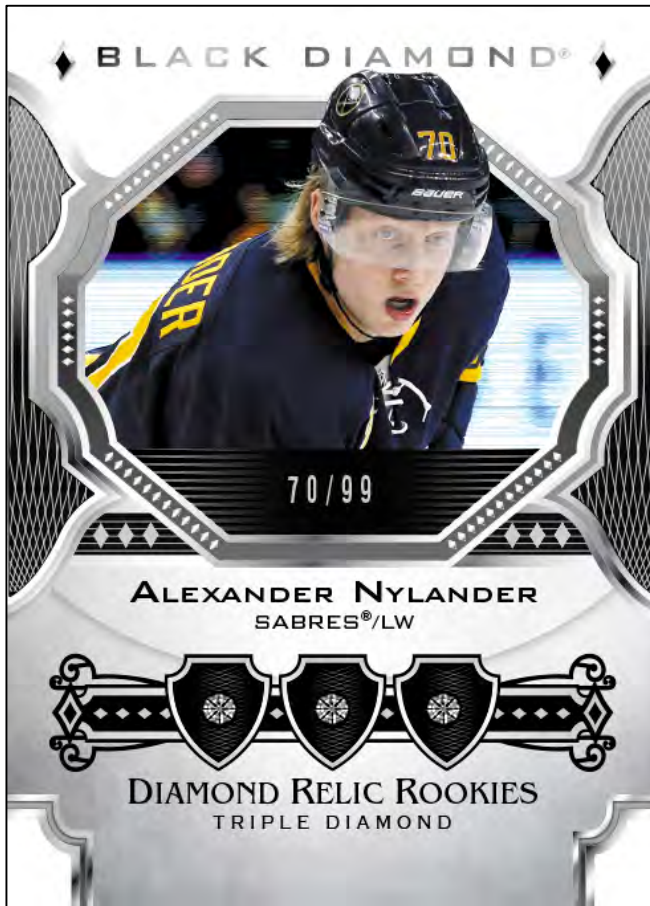
Collect One Diamond Relic Card
Per Inner Shipper on avg

Featuring More Than 30 Elite 2017-18 Prospects

Find four levels with 1 to 4 diamonds embedded within each card

Veteran Diamond Relic cards are back

*Featuring 1 to 4 Diamonds Embedded Within
Each Card And Limited To 5 Copies Per*



Diamond Relic Rookie Gems – Triple Diamond



Base Set Triple Diamond Parallel

Find The Stunning Pure
Black Diamond Relic
Parallel Cards of This
Year's Elite Rookies And
Top Veterans Numbered 1-
of-1

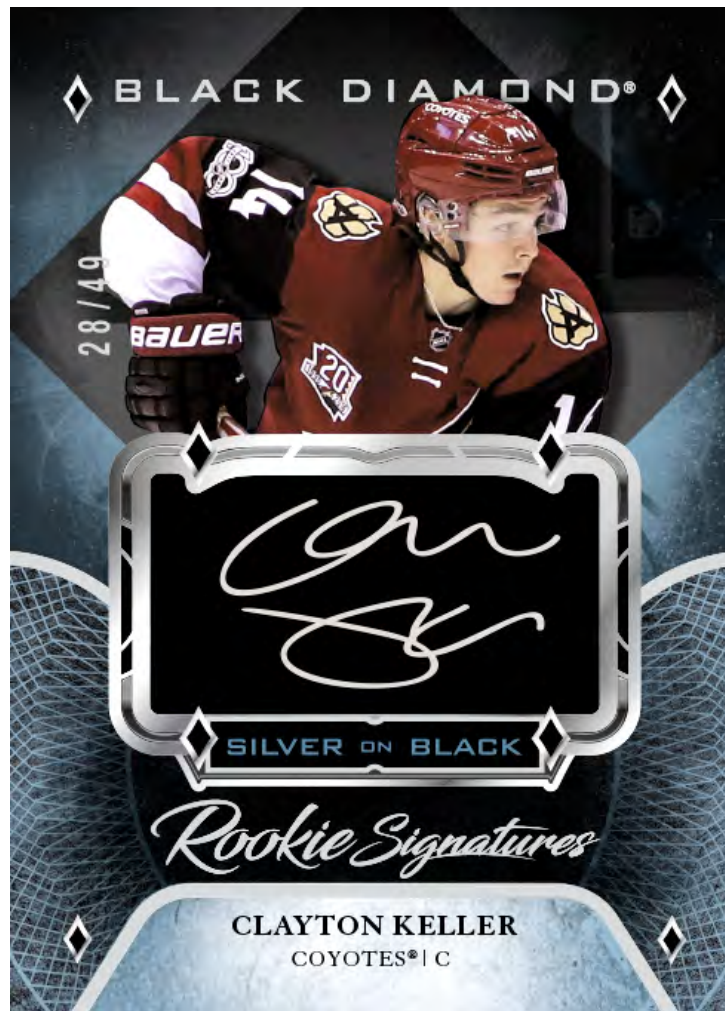


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ROOKIE INSERTS



Uncover an
Extensive Selection
of Autographs and
Memorabilia
Rookie Inserts

Silver on Black Rookie Signatures Tier 2



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ROOKIE INSERTS

Booklets that are Made to Sing!



Rookie Booklet Relics – Auto Patch Parallel

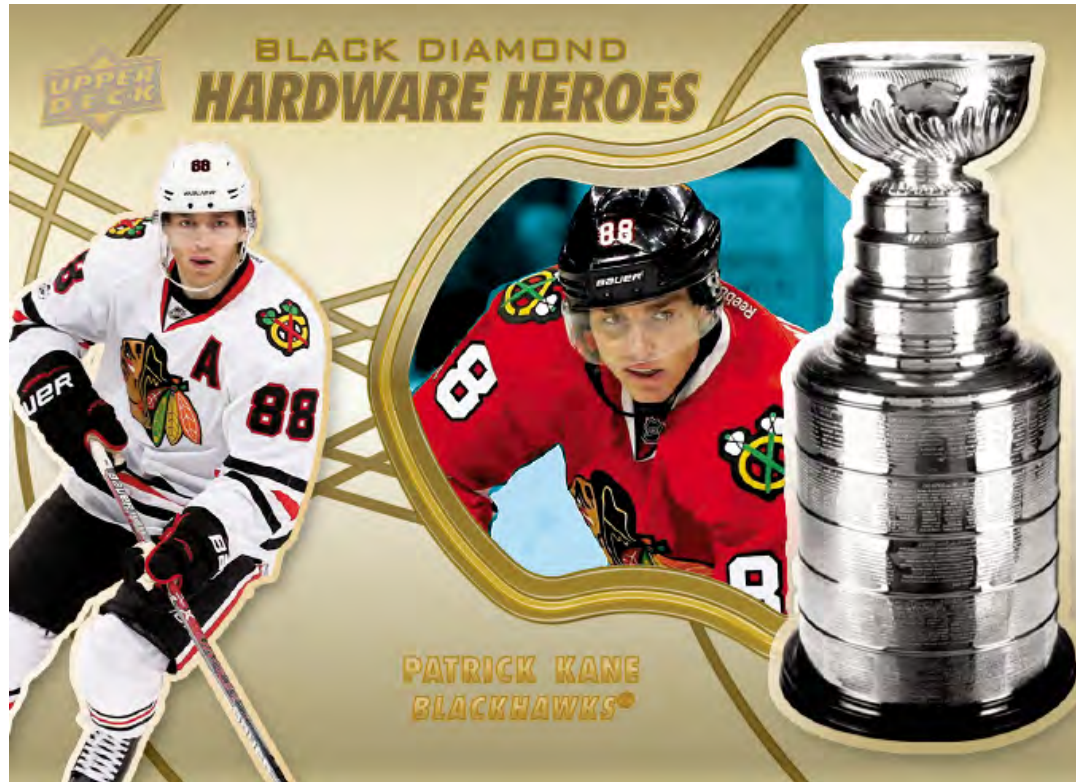


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CHASE CARDS



Hardware Heroes Gold

**Look For Additional
Chase Cards
Including:**
*Championship Rings,
Championship
Banners,
Signature Placards,
Diamond Mine Relics,
Diamond Cutters,
and so Much More*



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EXQUISITE[®]



Exquisite Rookie Patch Spectrum Parallel

**Every Box of Black
Diamond Hockey
Will Contain A 1-Card
Bonus Pack of
Exquisite Collection
Hockey**

*Pull an Amazing Array of
'17-18 Rookies and
Premium Memorabilia Cards*



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