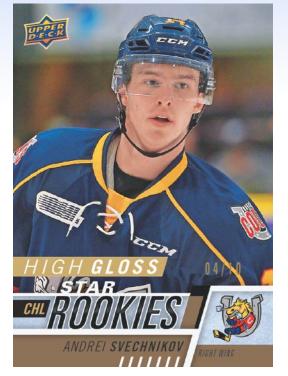


Upper Deck is proud to be back as the exclusive provider of CHL trading cards. With this latest acquisition, Upper Deck now takes prospects from the time they enter Juniors all the way through their NHL career, and beyond. We look forward to providing CHL content to its fans, and hockey collectors alike.





- Configuration:
  - 12 cards per pack
  - 16 packs per box
  - 10 Boxes per inner
- Arrival Date: March 2018



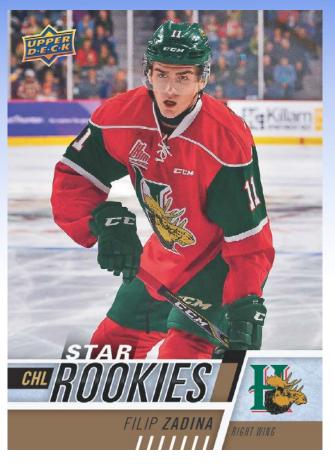
Star Rookies, High Gloss

- \* <u>Product Highlights:</u>
  - > Awesome 400-card Base Set!
    - Big enough to feature 6-7 players from each CHL team, on avg!
  - Find 100 Short-Printed Top Prospects!
    - Easy enough to grab, but rare enough to offer extra value!
  - Look for 1 Autograph Card per Box!
    - A great way to start your auto collection early on new phenoms!
  - Find CHL Top Prospects Game and CHL Promising Futures Inserts!
    - These two inserts combine to fall
      6 per Hobby box!
  - Grab Exclusives and High-Gloss Parallels of the Star Rookies!
    - Numbered to 100 & 10, respectively!
  - (NEW) Look for Tough-to-Find Season-Highlight Chase Cards!
    - Dropping 1 per inner!



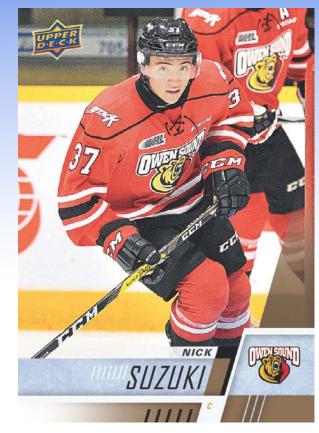
#### ✓ **Box Break:** (on average)

- Ten (10) Star Rookies
- One (1) Signature Card
- One (1) Base Set Parallel
- Six (6) Top Prospects Game or Promising Futures cards
- Additional Hit: (on average)
  One (1) Season Highlights card per inner

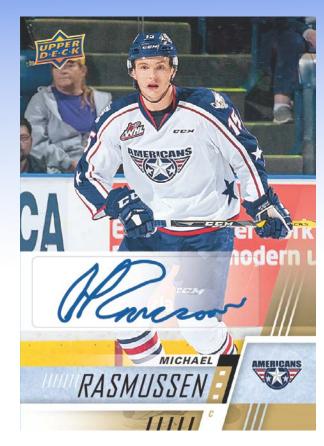


**Star Rookies** 





Check out the new wave of CHL Top Prospects, including autographs of a few budding phenoms!

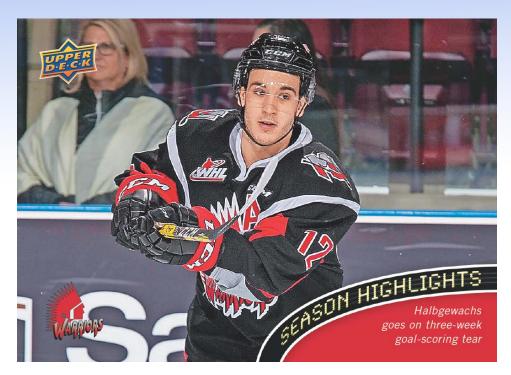


**Base Card, Auto Parallel** 

**Base Card** 



Fun to Collect inserts give a great glimpse as to what the future holds for these talented youngsters



Season Highlights



**Promising Futures**