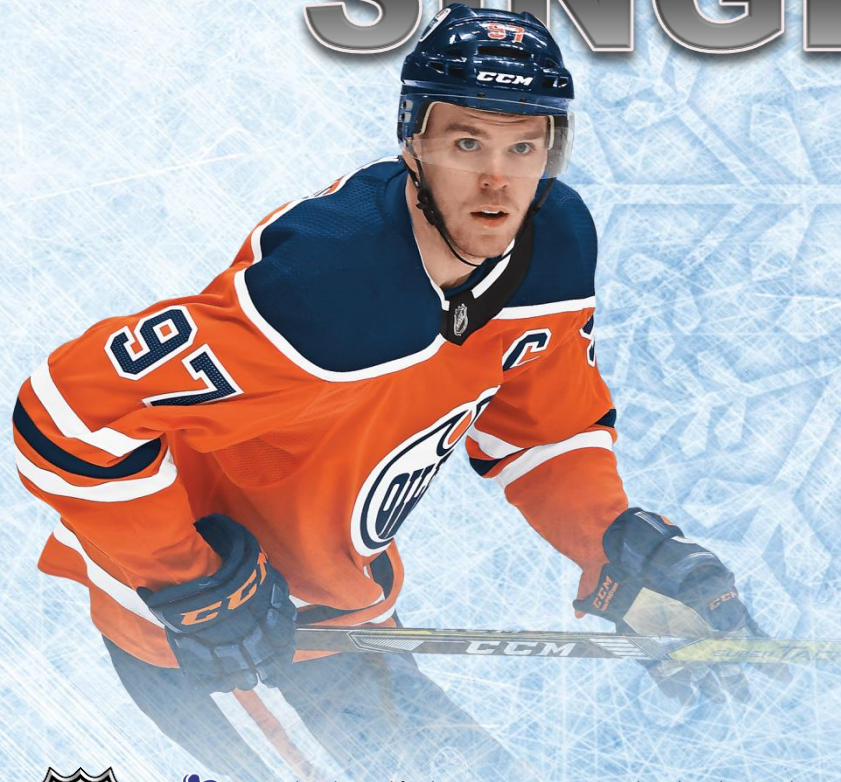


COMING
NOVEMBER



UPPER DECK

SINGLES DAY



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COMING
NOVEMBER

UPPER DECK SINGLES DAY

"Singles Day has grown to the largest shopping day on earth. It's a combination of commerce, entertainment and an exuberant celebration of consumerism."

- Forbes





SINGLES DAY EVENT DETAILS

- I. Event Date: November 11, 2018**
- II. 1st year of the event in honor of set building, collecting & to kick off Winter in a BIG way!**
- III. Get Singles Day Winter packs & participate in the inaugural Singles Day Bounty program.**
- IV. Any armed services veteran who visits a participating hobby store in Canada and United States of America on November 11, 2018 will receive (1) free commemorative Museum Collection veteran card.**

For more information and rules, including any exclusions and participating store list, please visit

www.UpperDeck.com/SinglesDay



SINGLES DAY EVENT DETAILS

- V. Complete your 18-19 O-Pee-Chee Hockey 600-card base set or 2019 Goodwin Champions 200-card base set (including Goudey inserts) and bring it to a participating hobby store for your chance to win a 4-color set box.**

Cards are not included in the 4-color set boxes.

- VI. Win prizes on social media. Follow @UpperDeckSports on Twitter & Instagram for #SinglesDay promotions on 11.11. Participants must be 18 years or older.**





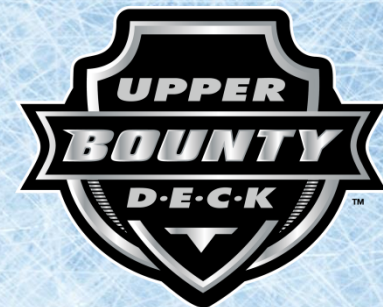
SINGLES DAY WINTER PACKS

- **4-card packs (3 player cards + 1 info card) featuring NHL superstars, a Team Canada standout and the finest athletes in the world.**
- **Winter packs available starting November 10th at participating stores with \$10 purchase of Upper Deck Product.**



SINGLES DAY WINTER PACKS

- **Collect the entire 15-card base set each containing a scratch off bounty code.**
- **Look for Winter Frost parallel cards #’d to 25.**
- **Redeem the Singles Day Winter bounty cards at www.upperdeckbounty.com for your chance to earn unbelievable achievement cards.**



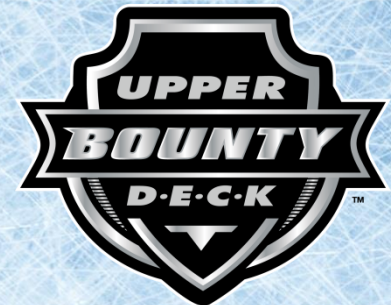


SINGLES DAY WINTER PACKS

- **On 11.11, the first 99 collectors who redeem the 15-card Singles Day Winter set on www.UpperDeckBounty.com will earn a complete Singles Day Winter Green parallel set [#’d to 99].**
- **All collectors who redeem the 15-card Singles Day Winter set between November 11th – November 16th shall be entered to win Singles Day Winter parallel autographed cards, including a Shohei Ohtani autographed card.**

Winners will be selected via a random draw while supplies last.

Limit 1 entry per Bounty account during the sweepstakes period & 1 autograph card for each winner.





SINGLES DAY HELPFUL HINTS

- **Due to some stores closures on 11.11 in observance of Remembrance Day, Singles Day Winter packs will be available starting November 10, 2018.**
- **The Singles Day Winter Bounty program will start on 11.11 and runs through 11.16. Redeem cards at www.upperdeckbounty.com.**
- **On 11.11, follow @UpperDeckSports on Twitter & Instagram for #SinglesDay promotions & prizes. Participants must be 18 years or older.**

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www.UpperDeck.com/SinglesDay